

Jerry O’Pry
President & CEO
Blue Magic, Inc.



Jerry O’Pry was named president and CEO, of Blue Magic, Inc. in October 2007. Prior to that, he was the vice president of sales, where he was responsible for creating and implementing business strategies to pursue the automotive aftermarket industry. Before joining Blue Magic, O’Pry served as vice president of sales for the automotive products division of Georgia-Pacific Corporation.

O’Pry began his automotive career with Union Carbide Corporation in 1973, and then joined Turtle Wax in 1983 where he was the vice president of sales national accounts and managed international business. Six years later, he became vice president of sales and marketing for ARA Automotive Group. In 1991, O’Pry moved to Blue Coral, serving as vice president of sales where he was directly involved with the development and implementation of new programs and products. From 1996 to 1999, he worked with Radiator Specialty Company as their national sales manager, where he was responsible for sales and marketing for the \$200mm automotive chemical manufacturer. He then served as executive vice president for Harold Schnair Sales Company.

O’Pry has been active serving as committee chairs with the Automotive Parts & Accessories Association (APAA) and the Automotive Aftermarket Industry Association (AAIA). He has served on the AAIA Board of Directors since 2001 and chaired the AAIA Show Committee from 2003 to 2007. O’Pry was elected AAIA Chairman of the Board effective April 2008.

He graduated from Oklahoma City University in 1973 with a bachelor of arts in business management and marketing. O’Pry resides with his wife Sheila in Coppell, Texas. They have three children and just welcomed their first grandchild in December 2007.